Meetra AI

Future of Remote Work with Conversation Intelligence 2.0

Andy Dobrucki - Founder/CEO

May 6, 2023

87% OF RESPONDENTS STATED THAT REMOTE WORK OPTIONS IMPROVED THEIR OVERALL WORK-LIFE BALANCE

64% OF WORKERS WOULD CONSIDER QUITTING IF ASKED TO RETURN TO THE OFFICE FULL-TIME

REMOTE IS THE FUTURE

WHY IS IT FAILING THEN ?

ALICE
LEADER

I want in-person interaction that cannot be measured by productivity alone

JOHANN
DEVELOPER

I feel disconnected from the culture and its people

Executives believe 2 out of 3 workers will quit because of feeling disconnected

airspeed

Source: Global Survey of Working Arrangements
19,027 respondents

HOW DISCONNECT HAPPENS

ALICE LEADER
Talks A LOT
Fear of taking feedback

DARRYL
Low energy
Internal struggles

JOHANN
Feels unheard
Introverted

NEELA
Has bad internet
Afraid of losing job

LANEY
Tunes out,
thinks of quitting

↘ DISENGAGEMENT / BURNOUT / QUIET QUITTING

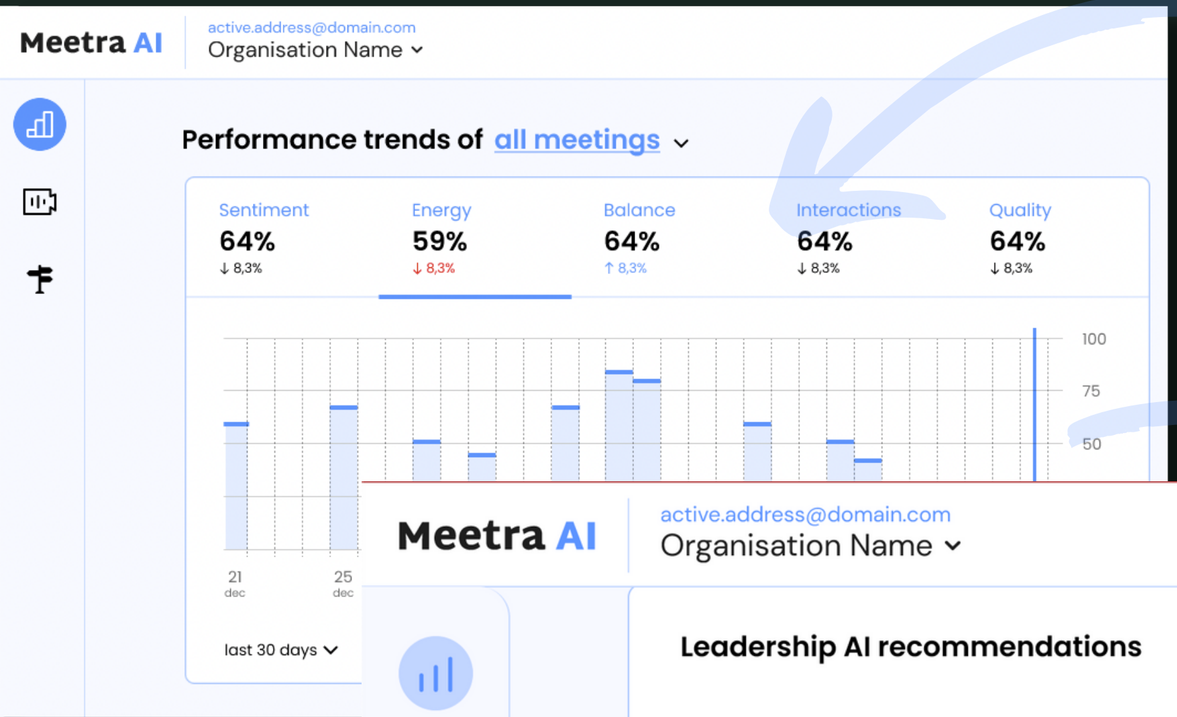
MEETRA AI
HUMAN INTERACTION ANALYTICS
FOR THE FUTURE OF REMOTE WORK

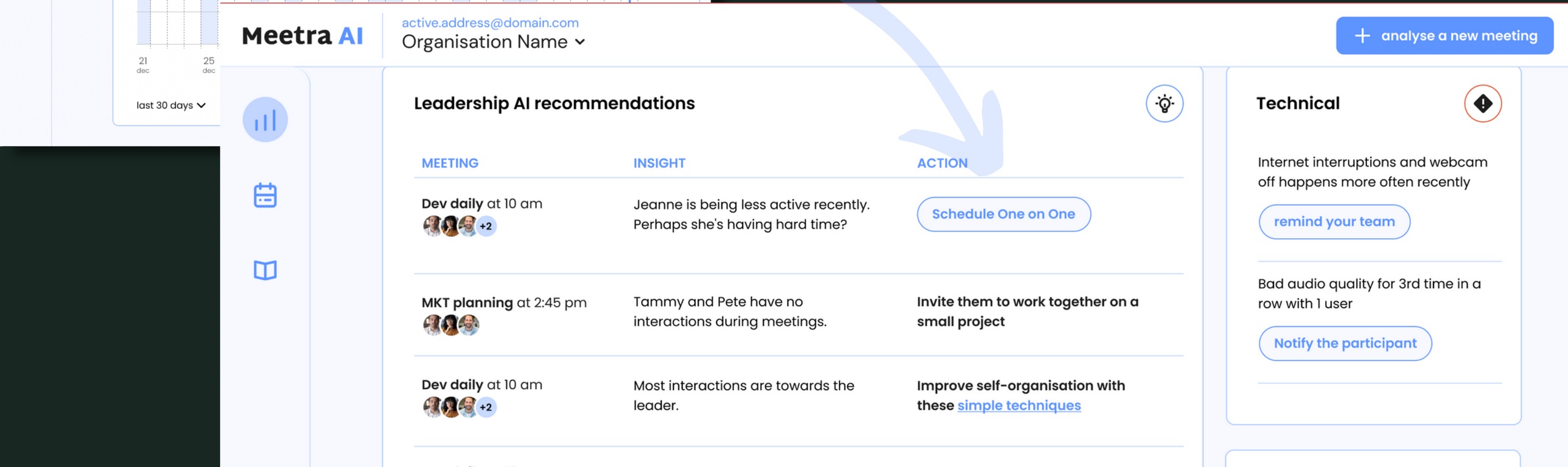
1 **INVITE MEETRA BOT TO ZOOM / MEET**

2 **DO YOUR TEAM MEETINGS AS ALWAYS**

3 **GET LEADERSHIP RECOMMENDATIONS**

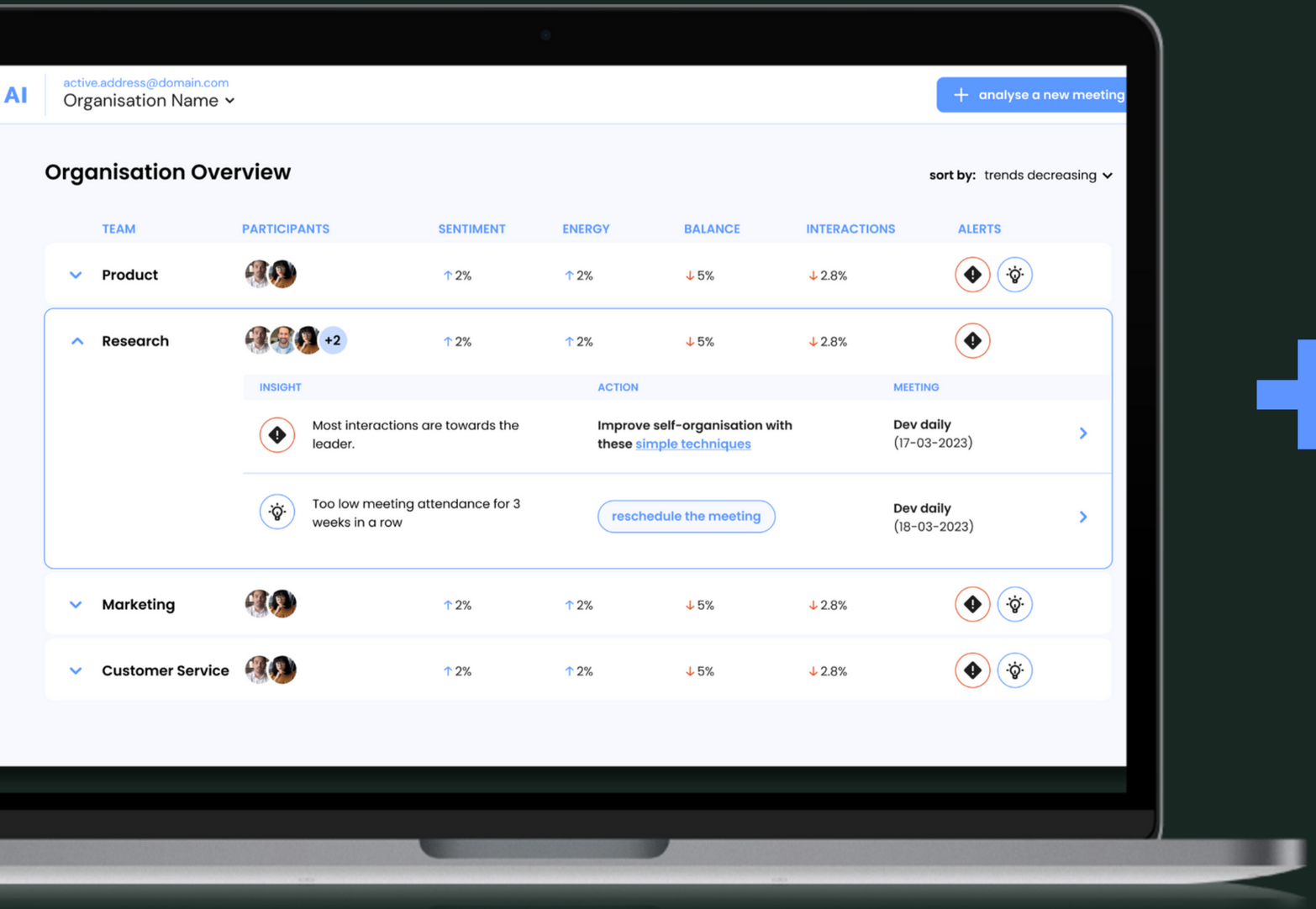
INVITE MEETRA BOT. AI WILL DO THE REST.



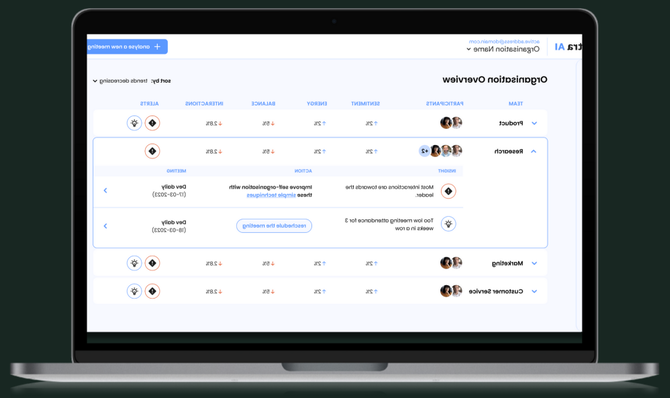


EXECUTIVE DASHBOARDS FOR CEOs

MONITOR ENTIRE ORGANISATION FROM ONE CONTROL CENTER



WELL-BEING DASHBOARDS FOR HR



BURNOUT ETC PSYCHOLOGICAL FLAGS THAT REQUIRE ATTENTION AND/OR TRAINING

Own Network of Consultants and Coaches

CONVERSATION MEMORY AND MAPPING

MEMORY

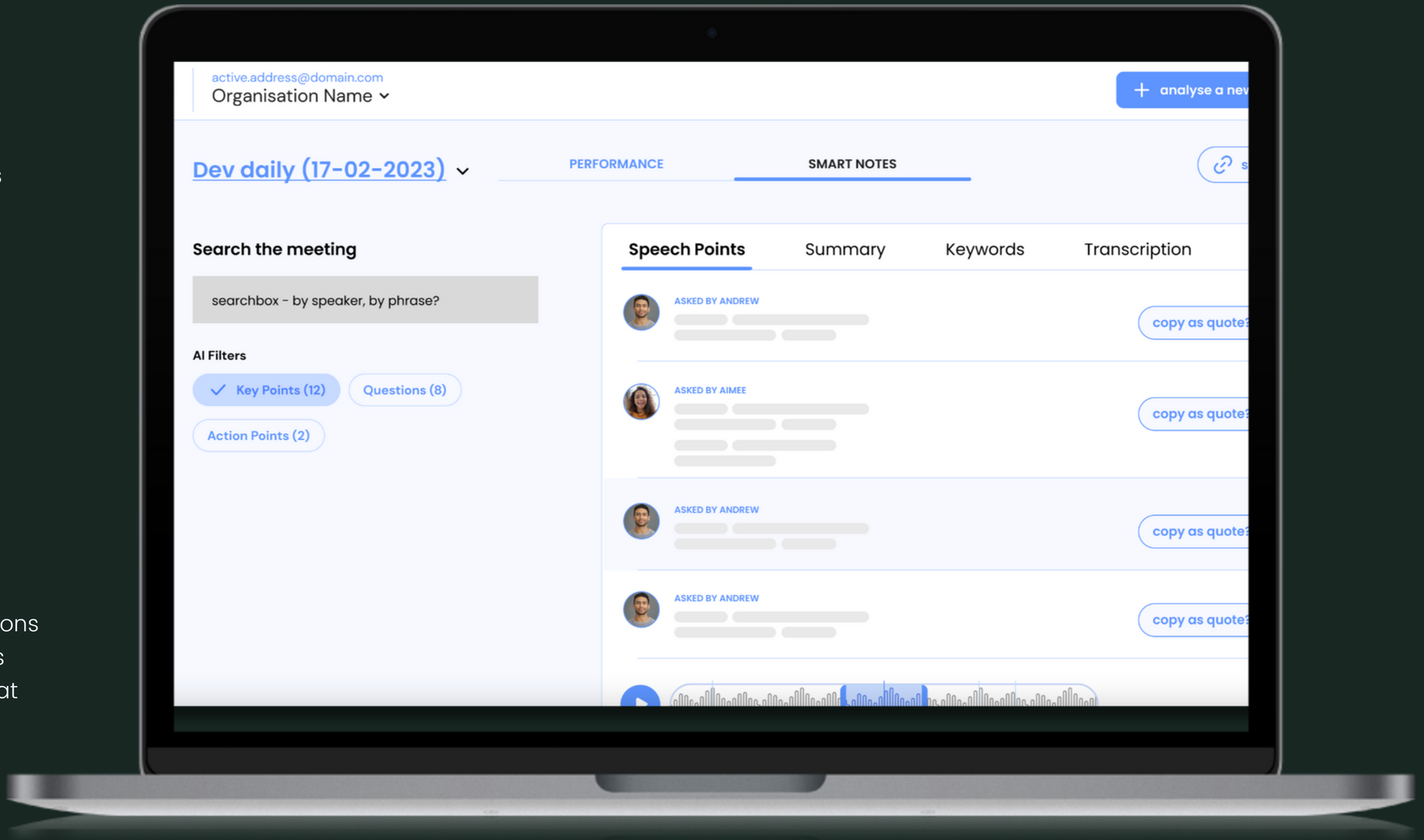
- Full transcripts
- Topics Cloud
- Meeting Synopsis
- Key Speaker Points
- Speaker Summaries
- Question Tracker

COLLABORATION

- annotate
- mention
- share
- search

INTERACTION

- map org conversations
- jump through topics
- who talks about what
- heated topics?



BENEFITS

USE AI TO MEASURE ORG WELL BEING

Invite Meetra BOT and let the AI tell you about your teams' trajectory

MAKE REMOTE DEFAULT WITHOUT RISK

By increasing human connection bandwith between leaders and team members we help build sustainable teams

IMPROVE EXECS CONNECTION W/TEAMS

Meetra helps executives and leaders to easily connect to their teams' challenges

IMPROVE TEAM SELF-ORGANISATION

Using Meetra teams naturally move towards-self organisation away from the top-down model

TAP INTO ORG CONVERSATIONS

Full X-Ray for all organisation Meetings

GIVE HR TOOLS TO HELP YOUR PEOPLE

Introduce HR Dashboard early warning system for burnout

CI20 AI – From Scratch to Infinity

20 **Months in development**

In full time collaboration with UMCS Uniwersytet Marii Curie-Skłodowskiej w Lublinie

10+ Dedicated AI and ML sciencists

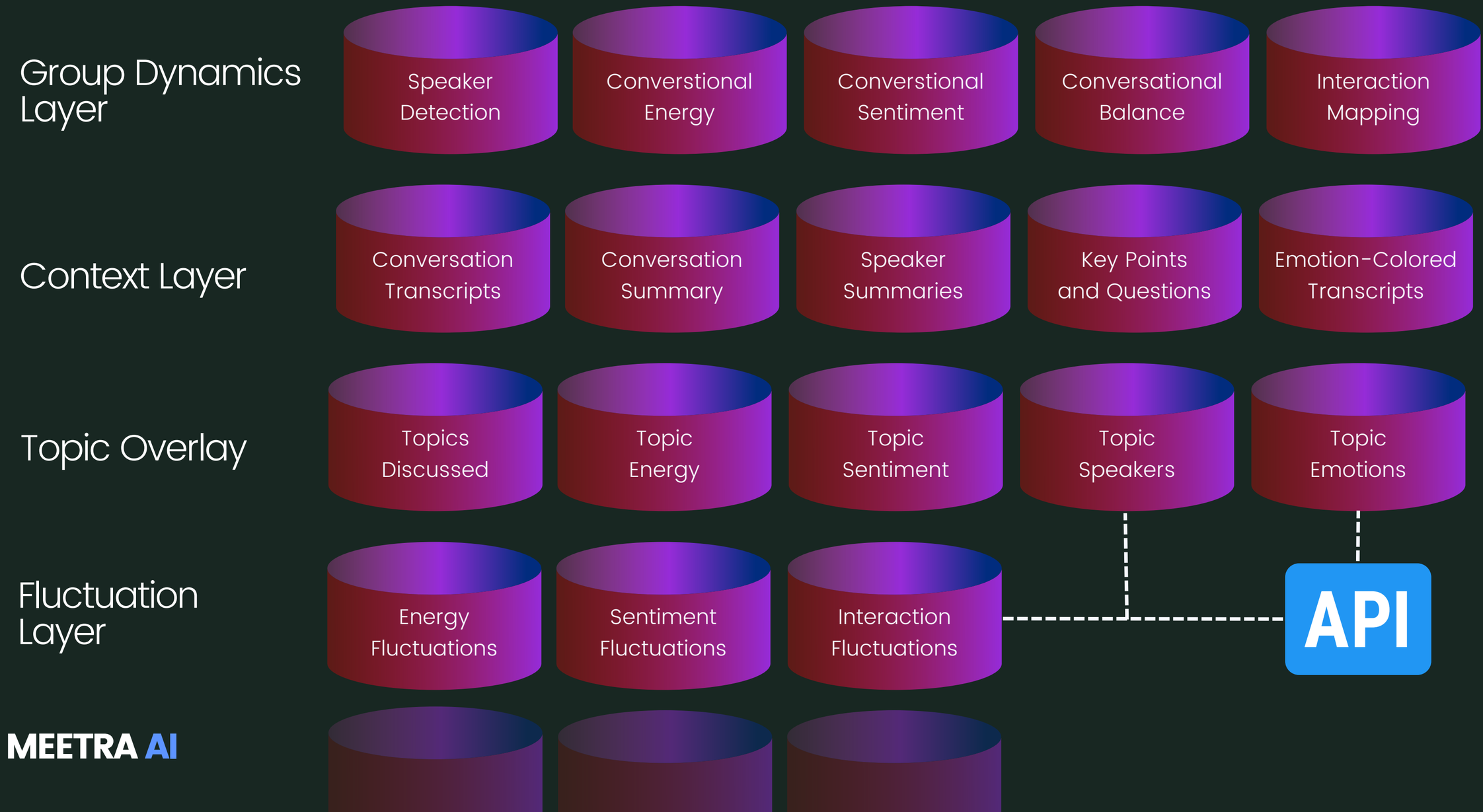
90% Algorithm Accuracy

ASR 1, ASR 2, GlowTTS, LLM, MelGAN, CN, RW

NVIDIA

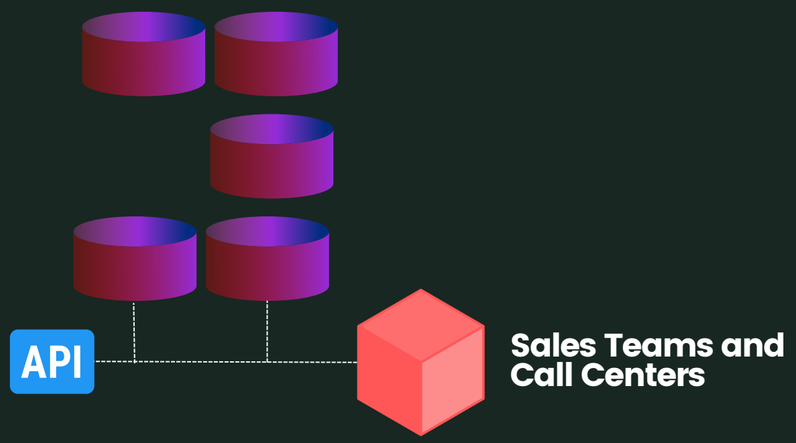
Using in-house models together with state-of-art pre trained models

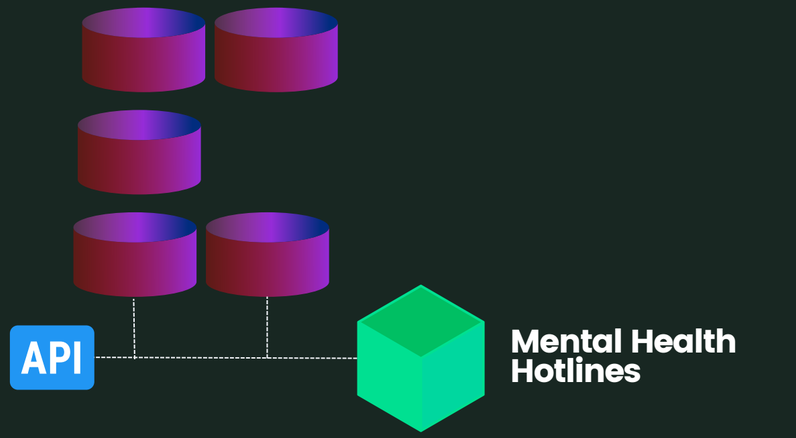
THE CONVERSATION INTELLIGENCE 2.0 BUILDING BLOCKS

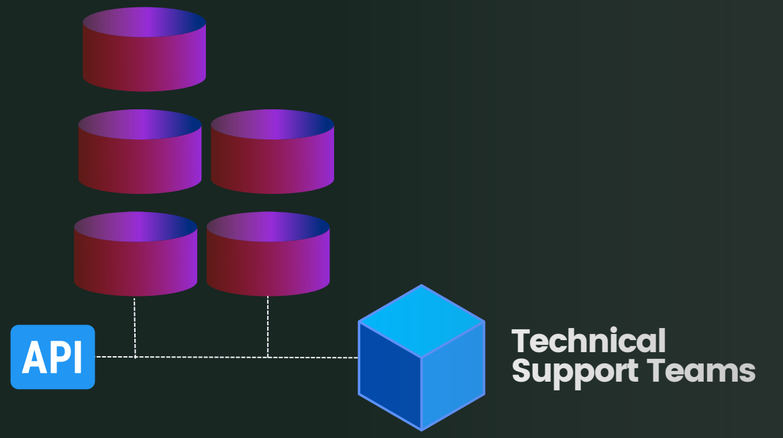


MEETRA AI

BUILDING SOLUTIONS FOR UNLIMITED BUSINESS CASES



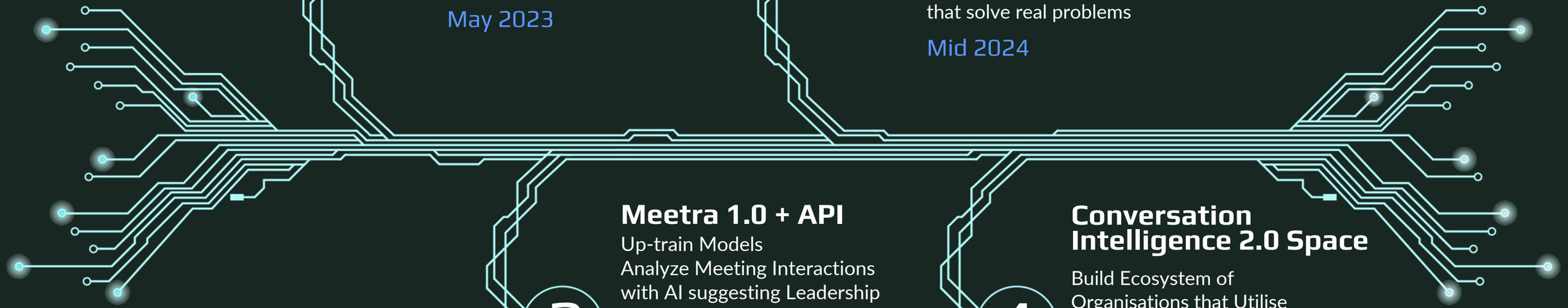




MEETRA AI

MEETRA AI

ROADMAP



1

Meetra AI MVP
Early API

Meetra AI Self-Service Demo showcasing AI's capabilities

May 2023

2

Meetra 1.0 + API

Up-train Models
Analyze Meeting Interactions with AI suggesting Leadership Changes including
Executive, HR Dashboards to monitor org well-being

December 2023

3

Modular AI Platform

Train Meetra Models with. own data and build new products that solve real problems

Mid 2024

4

Conversation Intelligence 2.0 Space

Build Ecosystem of Organisations that Utilise CI20 to improve their business intelligence

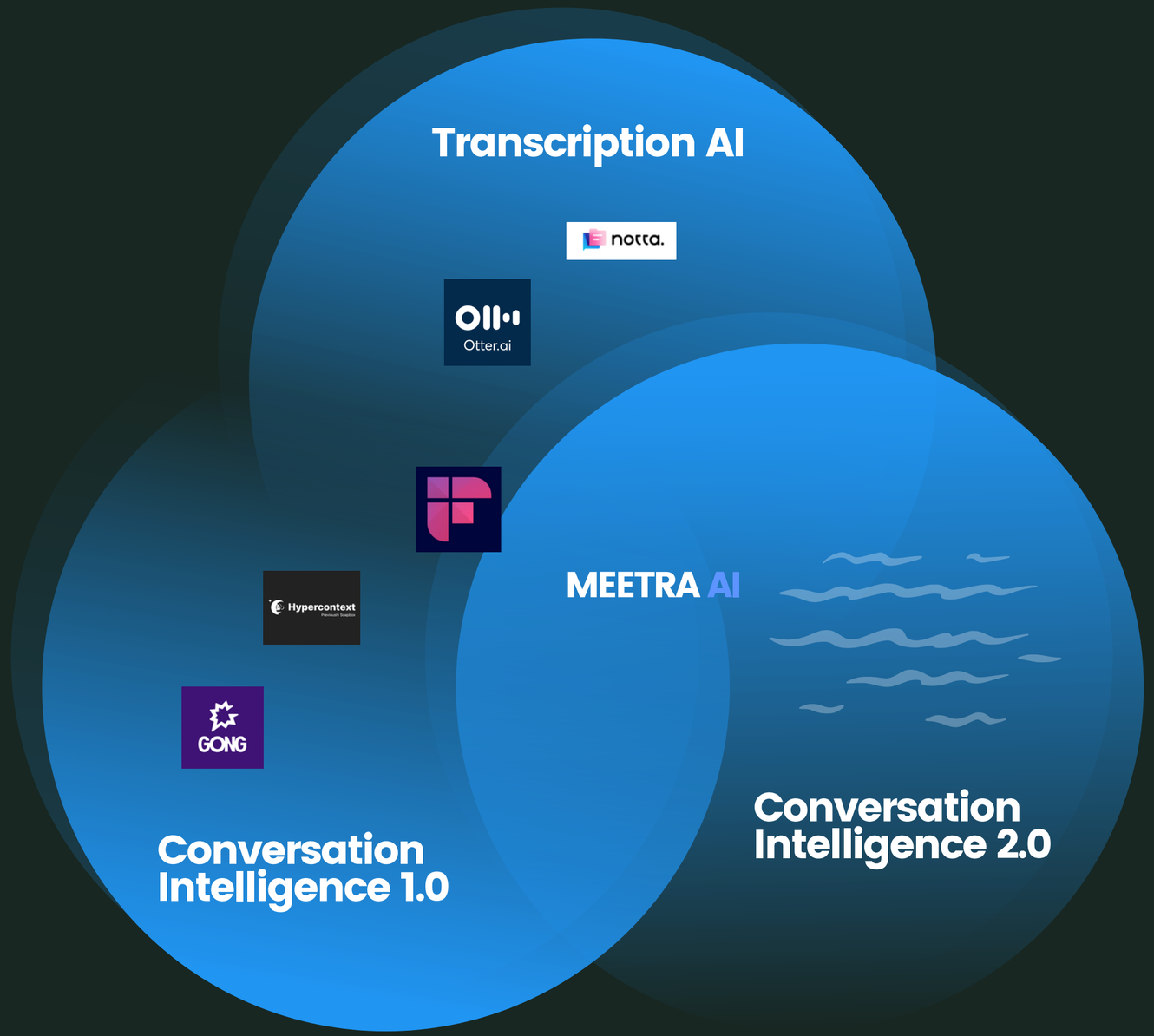
December 2025

Competitors

Transcription AI
Recording, Transcribing and Summarizing human conversations

Conversation Intelligence 1.0
Natural Language Processing Based Analytics

Conversation Intelligence 2.0
Analyzing Sentiment, Energy, Emotions, Interactions and more from raw audio in addition to Transcription and NLP



MEETRA AI

AI BASED ON DECADES OF RESEARCH

Agile Management

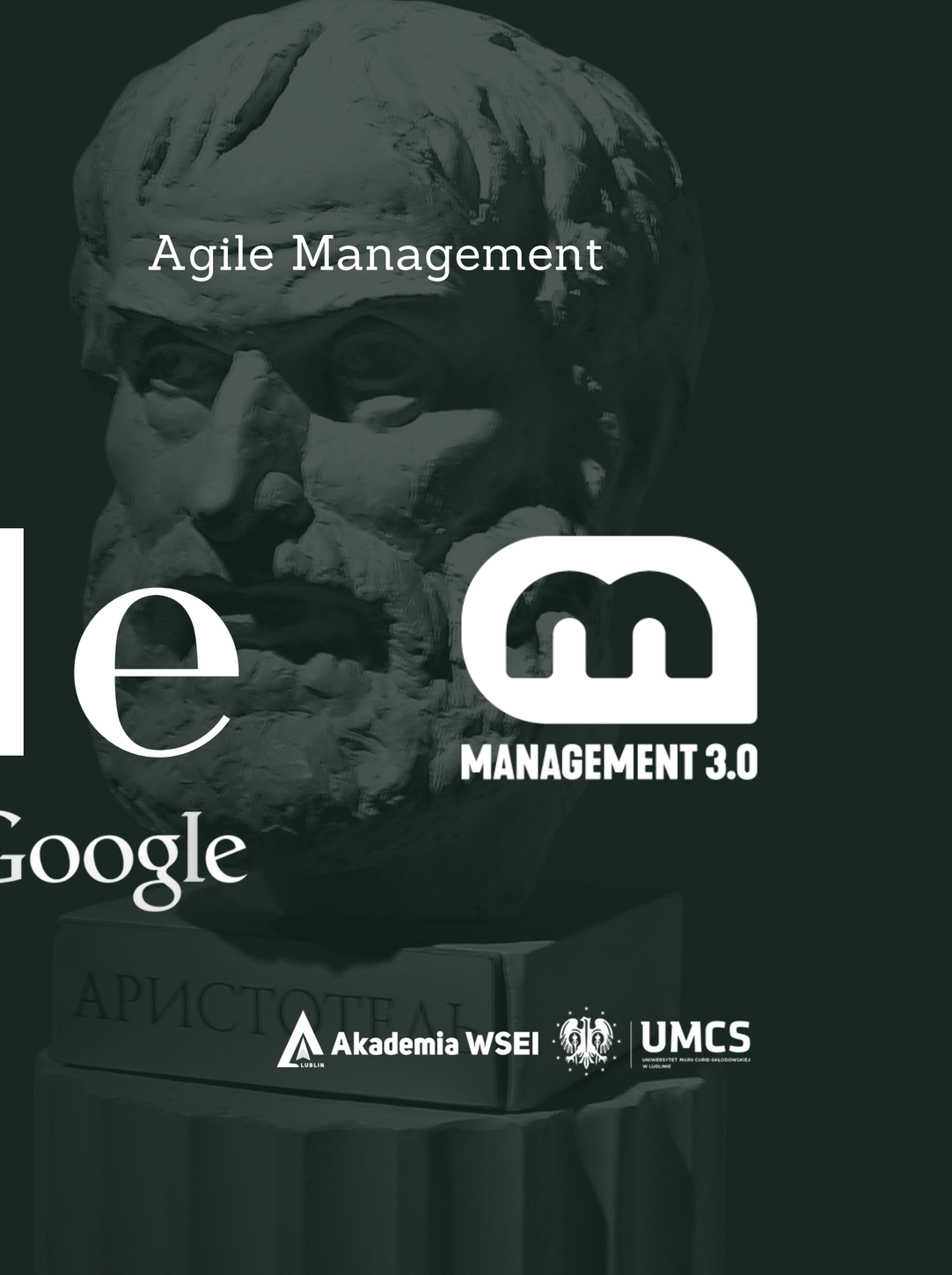
Complex Systems Theory

Aristotle

MANAGEMENT 3.0

Google

Reinventing Organisations



Akademia WSEI LUBLIN

UMCS UNIWERSYTET MARII CURIE-SKŁODOWSKIEJ W LUBLINIE

FOUNDERS

ANDRZEJ DOBRUCKI

Founder / CEO / Head of Product
MA in Asian Philology, Agile Coach, Facilitator, Software Engineer, Product Owner, Team Lead, 18+ years experience in business, i.a. Samsung R&D, Bosch & Siemens Home Appliances, Crossover for Work, MakerDAO, Music Producer & DJ.

MIKOLAJ SKUBINA

Founder / Chief Operations Officer
Head of Finance
MA in Finance & Accounting at Warsaw School of Economics (SGH)
Venture Analyst, Researcher, Strategist. 8+ years experience in business, i.a. The Heart Tech, IPF Group, Techwise, multiple companies founder.
Triathlon & Marathon racer. Currently learning the Unreal Engine.
Passionate about investigative journalism.

AI DEVELOPMENT

MATT KOZŁOWSKI

AI Team Lead
Professor at UMCS
10+ years in AI design and development leading scientific R&D around AI and ML

MICHAŁ WYDRA

Electronic Engineering Lead
Professor at UMCS
14+ years in software and hardware engineering.
UMCS Lecturer.

GROWTH TEAM

KRYSTIAN ODROBIŃSKI

Sales & Marketing Lead
Inbound / Outbound marketing strategy and content designer. Prolific Influencer

ADVISORS

PIOTR BOULANGE

Director @ Founder Institute, WeWork Labs
Startup mentor. Exp: Bolt, ING, Orange, T-Mobile

PAK CHAU

Serial entrepreneur, AI ambassador and Conversation Intelligence Expert

RUDRADEB MITRA

Serial entrepreneur,
CEO / Founder at Omdena
Impact Investor dedicated to solving real world problems through AI

BARTEK BRACH

Top-Profile Business Coach
Founder of BrightLight
Specialized in human-oriented new wave of organisation management

PIOTR PRZEWROCKI

Serial entrepreneur,
business angel, & startup manager
16+ investments
University of Glasgow graduate

INVESTORS

CARLSON ASI EVIGAlfa VC fund

FRC FIL ROUGE CAPITAL

SZYMON ARACZEWSKI

Angel investor
VP Software Development @ Bosch
Lecturer @ Warsaw School of Economics (SGH)

MEETRA AI

GO 2 Market

Target Markets

HR TECH

7,5% CAGR

+ Team Collaboration

+ Org Well Being and Mental Health

22 B 2022

40 B 2029

Target Segments

Remote First
Executives & HR

Scaling Basic Business Case

Hybrid Entreprise
Executives & HR

Testing Alternate Business Case

Small Sales Teams
Team Managers

Strategy

Self - Service Demo & SaaS

Opening **CI20** API to Organisations

Building Strong **CI20** Community

Theory

Bill Aulet's 24 steps of

Disciplined Entrepreneurship

MEETRA AI

MEETRA AI

PRICING PLAN

AI is the Limit

BASIC AI

Platform access with additional 5 team members. Additional member access can be added.

- Insights and tracking
- Smart Notes
- AI Leadership Coach

$49.00

per month per seat

PRO AI

API Access for dev oriented business teams. Incorporate mixture of Meetra AI Models into your business workflow.

+ API Access
+ Integrations

$99.00

per month per seat

LIMITLESS AI

Use Meetra Machine Learning Platform to train AI models on your own data and create new CI20 products!

+ CI20 ML Platform
+ CI20 Council Seat

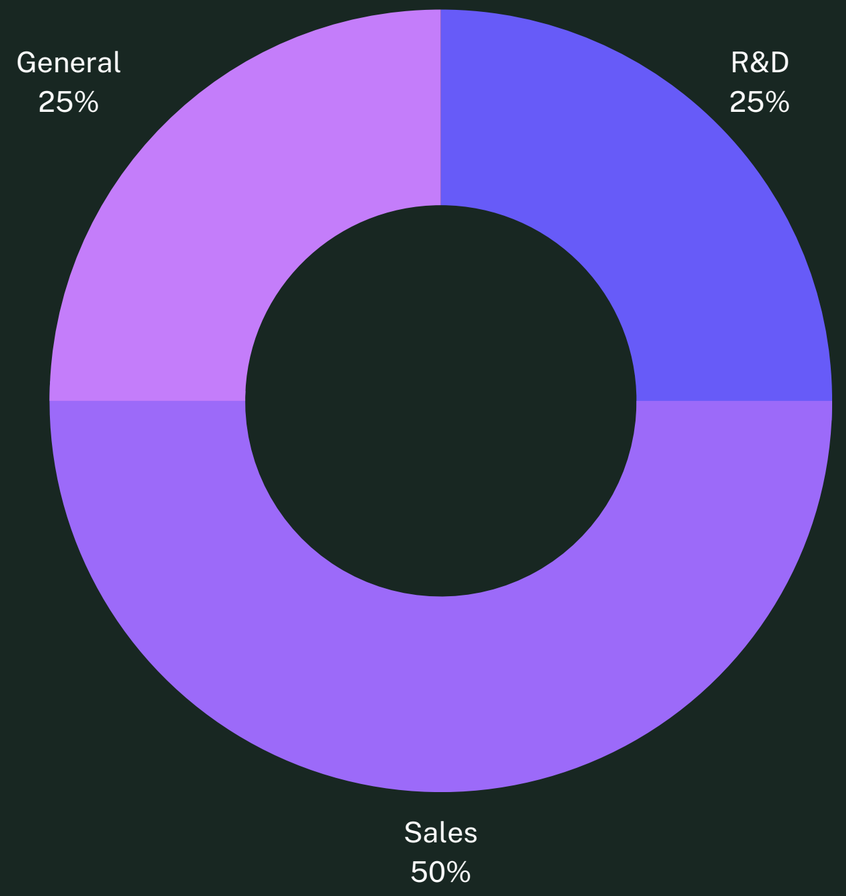
$299.00

per month per seat

Seeking 1.5M PLN (350K €)

First 12 month investment funds allocation

Research and Development	0.36 M PLN
Sales & Marketing	0.74 M PLN
General, Administrative, Other	0.40 M PLN
TOTAL	1.5 M PLN



We can 5x current revenues to 1.5 M PLN annually within the first 12 months from investment

MEETRA AI

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WE ARE

Conversation Intelligence

MEETRA AI Join our voyage