

Carlson EVIG Alfa

As part of Carlson Investmet group



About CARLSON ASI EVIG ALFA

Investment budget: PLN 41m (EUR 9m)

41 project for approx. PLN 1m (EUR 220 000) per project

WHO WE ARE

Carlson ASI EVIG Alfa Venture Capital Fund was established in cooperation with Carlson Ventures International LTD to invest in early stage technology projects focused on R&D with commercialization potential.

OUR MISSION

To see and help realize rare potential, being trusted partners to entrepreneurs at the very early stage.

INVESTMENT OBJECTIVE

Our purpose is invest in the R&D and technology driven companies.

Carlson ASI EVIG Alfa obtained public funds from the Bridge Alfa Program through a partnership with NCBiR (National Center for Research and Science). The Fund is supervised by KNF (Polish Financial Supervisory Authority).



Global market drivers

4th Industrial Revolution — IoT

25%

CAGR

\$1,463 bln

forecasted in 2027
Fortune Business
Insights

Rapid development of Artificial Intelligence

42%

CAGR

\$465 bln

forecasted in 2027
Grandviewsearch

Transfer of services to the Internet — SaaS

17%

CAGR

\$219 bln

forecasted in 2027
Global Industry
Analysts

Revolution of medical services — MedTech

5.2%

CAGR

\$671 bln

forecasted in 2027
Precedence
Research

Key characteristics

Investment strategy

Focus on enterprises originating from the Polish academic community and having the potential for global commercialization. R&D projects in PoC phase and PoP phase (Technology Readiness Level, TRL, not higher than 5)

Investment amount

PLN 1m per company (ca. EUR 220 000)

Investment horizon

4 years for portfolio construction, 4 years holding period

How we work

We back talented ambitious founders in the most promising markets. We are engaged, active partners who are committed to excellence and always available to leadership teams.

Sectors

ICT, AI/ML, IoT, Fintech, Medtech, Cleantech

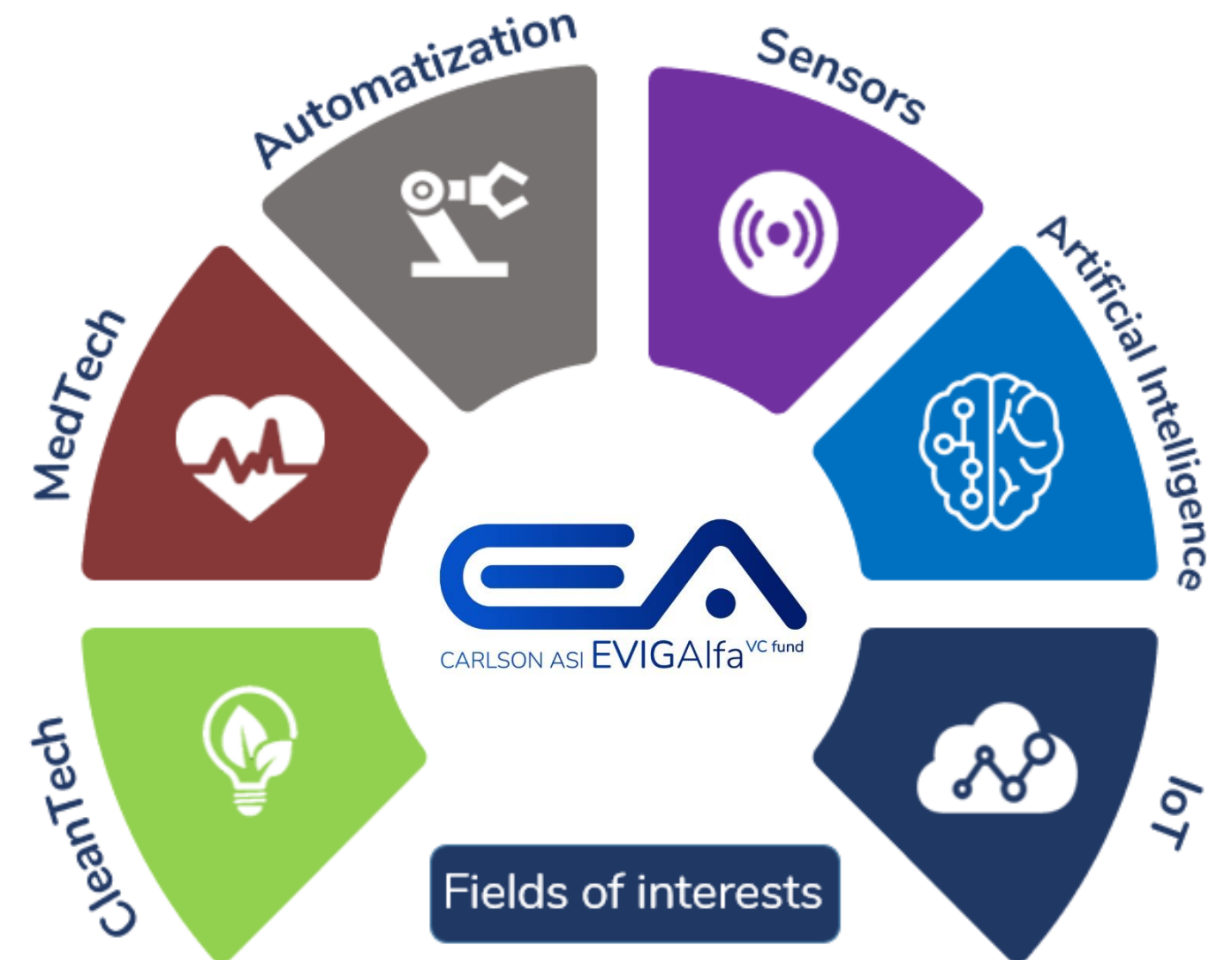
Investment policy

Goals

- Our goal is to provide financial and business support to R&D projects with potential for commercialization.
- We help to obtain further rounds of financing and support projects with management and controlling tools.

Requirements for projects

- 80% of Carlson Evig Alfa funding must be spent on R&D.
- The project is innovative and consistent with the area of interest.
- Technological readiness of the project does not exceed TRL5.
- Contains a „polish nexus” (R&D conducted in Poland, company registred in Poland).



Our leading specialisations

About National Smart Specialisations

In 2010 the European Commission accepted the [Strategy Europe 2020 – Strategy for smart, sustainable and inclusive growth](#).

[NSS 1](#) - Healthy Population

MedTech, telemedicine, ATMP, bioinformatics, health technologies, disease diagnostics and therapy, innovative generic drugs

[NSS 4](#) – Clean Tech

Smart solution in power grids and Energy storage, Generation of Energy, RES, Prosumer Energy industry, Energy from waste

[NSS 9](#) - Sensors and smart sensor networks

Physical sensors, chemical sensors, biosensors, sensor networks, horizontal notions (cross-section) in sensor technologies

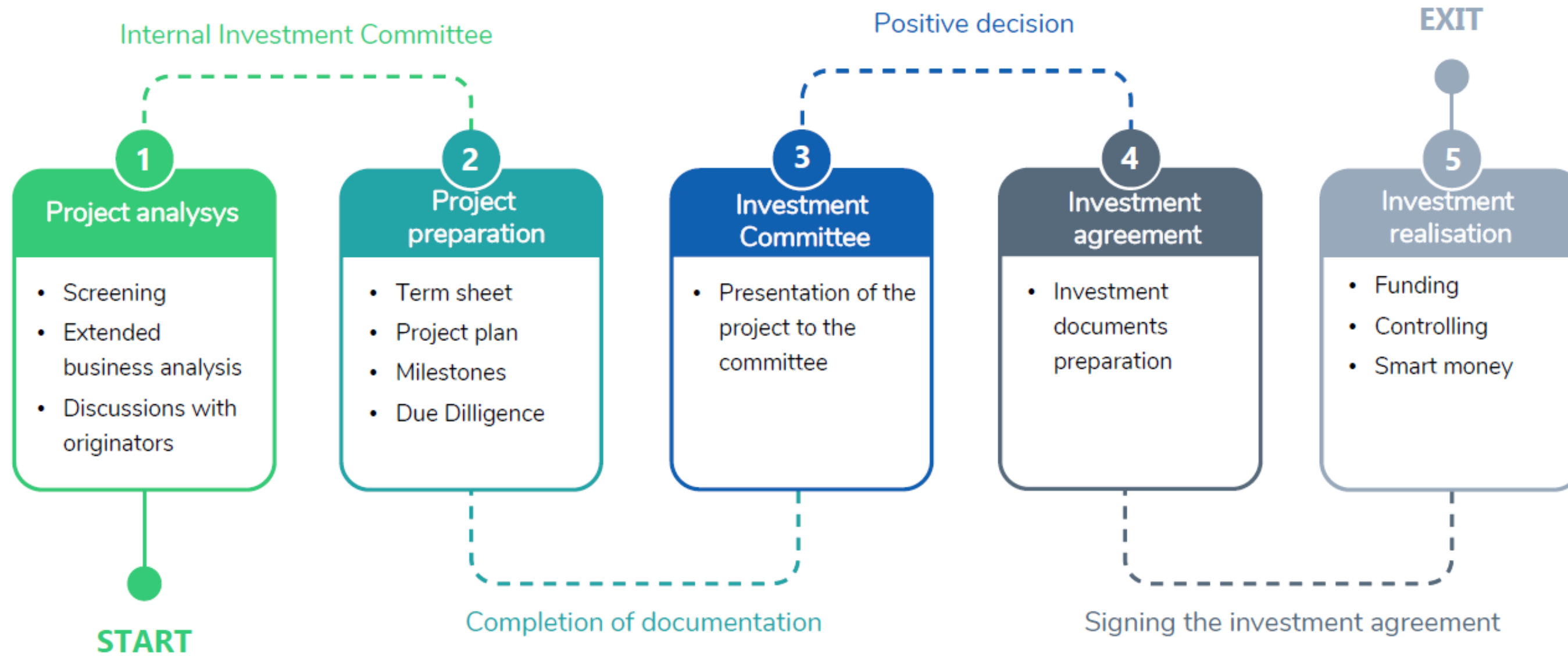
[NSS 10](#) – ICT, Smart networks, Geoinformation

Smart networks, Internet of Things (IoT), Artificial Intelligence (AI), machine-machine and man-machine interface, Artificial Reality (AR), cloud solutions, geoinformatics

[NSS 12](#) – Automation, robotics of technological processes

Design and optimisation, process automation, diagnostics and monitoring, control systems, machines and devices for automation and robotization of processes

Investment process



Team

We are bringing an extensive experience in M&A transactions, expertise in VC/PE market in the CEE region, as well as industry expertise



Dawid Wesolowski
President of the Board

During his work at the European Venture Investment Group S.A. he gained extensive experience in early-stage investment projects.

Obtained second rounds of funding for Uni-heat, Smart Technology Group, Shiny Group and BioVenture Institute.

He cooperates with VC funds from the Polish and foreign market.



Lukasz Marczuk
Vice-President of the Board

An expert with 15 years of experience specializing in mergers and acquisitions projects, company valuations and capital raising. As a member of the management board of Carlson Capital Partners, Gaudi Management or Carlson Ventures International, he led investment processes for, among others: Prymus S.A., PCC Exol or Novitus S.A.

Successfully completed consultancy projects, including for: JSW S.A., Comp Service Support S.A, Multimedia Polska S.A., WEA S.A., IDM S.A.

Team



Artur Piotr Jedrzejewski

Limited Partner Representative

Entrepreneur involved in investment banking, PE and VC fund management for 25 years. Founder of several companies i.e. Carlson Capital Partners, Carlson Private Equity, Carlson Ventures International, One Palo Alto Deep Tech Ventures. CEO of Bouchard et Cie SA. Used to be a member of Supervisory Boards of 20 public companies.



Zofia Banaszewska

Investment Manager

An experienced manager at various levels of management within the ECDF Advisory Group. Graduate of the University of Leeds (MA) and the University of Economics in Poznań (Executive MBA). She has experience in preparing financial reports and business analyses as well as valuations, audits and contracts.



Aleksander Gruszczynski

Investment Analyst

Manager, licensed Investment Advisor with over 20 years of experience in real estate, tourism, IT, management and finance. Successfully manages a company with achievements in IT markets. He managed large teams, advised and created products for leading tour operators.



Marek Tłuczek

R&D Expert

R&D expert with more than 10 years of experience in the field of computer science and AI. Graduated at Poznan University of Technology. He has been working for a few applied research companies including Telcordia Technologies (former Bellcore Labs) - coordinating work on several EU FP7 projects, conducting research work and acquiring research funding.

Team



Ireneusz Wieczorek

Financial Analyst

An expert in the field of capital market, in accounting, M&A, investment banking, EU grants with over 10 years of professional experience. He has experience in preparing incl. financial analyses, business valuations (DCF), preparing financial statements, investment advisor as well as financial management.

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Emil Arczewski

Business Analyst

Master degree student at PUEB in the field of capital investments and financial strategies, repeatedly awarded the Rector's scholarship for outstanding achievements in science, student activities. Gained first experience in Boston Consulting Group (BCG) and Grant Thornton in Corporate Finance.



Paulina Wojciechowska

PR Manager

Experienced manager in coordinating the team and organizing events. Has graphic skills - designing promotional and business materials. She also supervises procedures and other actions required by the regulations, improves processes, prepares periodical reports.

Get in touch

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